



FOR IMMEDIATE RELEASE
July 15, 2008

CONTACT: Mary Simard
(508) 653-3009/ mary@NEGrows.org

NEW ENGLAND GROWS 2009
Spotlights Leading Green Industry Speakers, Rich Educational Content

BOSTON, Mass.— Next February at the Northeast’s premier green industry conference, the brightest minds in the green industry will address the topics every green industry professional needs to know now to succeed, including the latest trends in design, sales, technology and plants.

Among established and emerging industry luminaries speaking at New England Grows 2009 are: climate change landscape design innovator Ben Falk of Whole Systems Design, LLC in Vermont; John Kinsella, Philadelphia-based marketing guru behind Terrain at Skyer’s; Lynden Miller, champion of elegant design for New York City’s tough urban spaces; and cutting-edge Chicago landscape business entrepreneur, Christy Webber.

“New England Grows’ educational conference and exhibits offer trend setting information that will have an immediate impact on your business,” said New England Grows president Michelle Harvey, MCH, MCLP of Lakeview Nurseries in Lunenburg, Mass. “We have the people, the products, and the resources that green industry leaders and decision-makers need to thrive in today’s economy.”

The educational conference and exposition will be held from Wednesday, February 4 through Friday, February 6, 2009 at the Boston Convention & Exhibition Center. Special “Master Class” sessions on Wednesday incorporate unique information for seasoned green industry professionals. In all, 30 groundbreaking sessions are offered, many of which are approved for CEU credit. Full program details will be available in September 2008 and expanded expo hours for 2009 are as follows:

2009 Expo Hours

Wednesday, February 4	12:00 noon – 5:00 p.m.
Thursday, February 5	8:00 a.m. – 5:00 p.m.
Friday, February 6	8:00 a.m. – 2:00 p.m.

Named among the fastest 50 growing tradeshow in North America by *Tradeshow Week* for two years running, New England Grows is an educational partnership between the New England Nursery Association, Associated Landscape Contractors of Massachusetts, Massachusetts Arborists Association, Massachusetts Nursery & Landscape Association, and its network includes more than 30 allied green industry organizations.

For details, please refer to www.NEGrows.org or call (508) 653-3009. For more information on a limited number of sponsor and exhibitor opportunities, please contact Diane Zinck at dzinck@NEGrows.org.

#

Speaker photos available upon request.